

6690. Nevalite. (F.D.C. No. 45518. S. No. 42-776 R.)

QUANTITY: 8 16-oz. jars and 47 8-oz. jars of *Nevalite*, and 60 lbs. in bulk of powdered clay or clay-like material, at the Palisades Motel, Calistoga, Calif., in possession of Pharmaceuticals, a firm doing business at 2750 Hyde Street, San Francisco, Calif.

SHIPPED: In November and December 1960, from Sparks, Nev.

LABEL IN PART: (Jar) "Nevalite Contains Silicate * * * Aluminum * * * Iron * * * Calcium * * * Magnesium * * * Mix only what is required for each application and use immediately * * * Nevalite Inc., 1414 "B" St., Sparks, Nev."

ACCOMPANYING LABELING: A brochure entitled "The Palisades * * * Exclusive Representative for the New Nevalite Micropack Clay Treatment"; a single sheet headed "International Pharmaceuticals, Inc. * * * San Francisco 9, California Guarantee"; and a business card reading in part: "Newest and most effective method Physio-therapy yet discovered - Offers most lasting relief from symptomatic pains of arthritis, bursitis, rheumatism, gout, joint and muscular pain - Treatment without drugs - Widely tested - New Nevalite "MICROPACK" is 100% sanitary - Fresh clay for every treatment. Exclusively in Northern California at: The Palisades * * * 50 treatment rooms, clean, comfortable, private - Hot mineral water in every room."

RESULTS OF INVESTIGATION: The article in the jars was repacked from the above-mentioned raw material. The accompanying labeling of the article was printed in California on order of James E. Dwyer, the president of Pharmaceuticals.

LIBELED: 3-17-61, N. Dist. Calif.

CHARGE: 502(a)—while held for sale, the accompanying labeling of the article contained false and misleading representations that the article was adequate and effective as a treatment for arthritis, rheumatism, neuralgia, myalgia, myositis, tendinitis, bursitis, chronic strain, burns, poison ivy dermatitis, coccygodynia, bruises, strains, and other conditions.

DISPOSITION: 5-29-61. Default—delivered to the Food and Drug Administration.

6691. Scandia Ovaline (cosmetic). (F.D.C. No. 45364. S. No. 64-544 R.)

QUANTITY: 65 2-oz. btls. and 26 4-oz. btls., individually cartoned, at San Francisco, Calif.

SHIPPED: 11-4-60, from New York, N.Y., by Scandia Sales Corp.

LABEL IN PART: (Btl.) "Scandia Ovaline * * * A unique Stimulant with a sting. * * * Leaves skin glowing and clear Scandia Sales Corp. New York."

ACCOMPANYING LABELING: Leaflets entitled "Scandia Secret Touch Cosmetics" and "Now You Can Get What Yoga Gives . . . Without Standing On Your Head"; and booklets entitled "Scandia Secret Touch Cosmetics."

LIBELED: 1-25-61, N. Dist. Calif.

CHARGE: 502(a)—when shipped, the accompanying labeling of the article contained false and misleading representations that the article was adequate and effective to nourish the skin, alter the body circulatory system, correct every complexion fault, treat a condition of "drying skin," banish over-oily residue from skin, cleanse clogged pores, revitalize lethargic tissues, and purify the skin; that it would cause the skin to be fed with new life from within, correct

all skin blemishes, and clear up disturbed skin; and 502(e) (2)—the label of the article failed to bear the common or usual name of each active ingredient.

DISPOSITION: 5-15-61. Consent—claimed by Scandia Sales Corp., and released under bond for relabeling.

6692. Rel-Ong. (F.D.C. No. 45729. S. No. 72-573 R.)

QUANTITY: 780 ¼-oz btls. at Whittier, Calif.

SHIPPED: Between 12-6-60 and 3-1-61, from Trilby, Fla., by Meche Mfg. Co.

LABEL IN PART: (Btl.) "REL-ONG BY MECHE 1956 THE FINGERNAIL BEAUTIFIER Meche Mfg. Co., Trilby, Fla. * * * ½ Fl. Oz. * * * Rel-Ong is not a polish, not a plastic nail you brush on. * * * Active ingredients: Iodide Tinctures, Distillate of Hamamelidaceae, blended with essential oils and alcohol added as a preservative. Warning: * * * Antidote: * * * Directions:."

ACCOMPANYING LABELING: Display cards reading in part "Do Your Nails Break or Split? Are They Thin? Brittle? * * * Meche's Rel-Ong the Fingernail Beautifier"; folders entitled "Here They Are! Long Natural Glamor Nails - They Can Be Yours"; letters entitled "Rel-Ong What? - How? - Why?"; and Food and Drug Administration "Notice of Inspection" forms (FD Form 482) imprinted "Here's Positive Proof."

LIBELED: 4-24-61, S. Dist. Calif.

CHARGE: 502(a)—when shipped, the labeling contained false and misleading representations that the article would prevent and correct weak, thin, or brittle nails; aid nail growth; make nails grow longer, stronger, and thicker; prevent chipping, peeling, and breaking of nails; and that the article had the approval of the Food and Drug Administration.

DISPOSITION: 6-5-61. Default—destruction.

6693. Torulose tablets and powder, and JerOtene capsules. (F.D.C. No. 46053. S. Nos. 20-366/8 R.)

QUANTITY: 2 drums containing 59,000 tablets, 50 250-tablet btls., 14 500-tablet btls., and 1 1,000-tablet btl. of *Torulose tablets*; 46 1-lb. cans of *Torulose powder*; and 1 box containing 10,000 capsules of *JerOtene*, at Kalamazoo, Mich., in possession of Torrance Co.

SHIPPED: *Torulose tablets*, 7-3-61, from Chicago, Ill.; *Torulose powder*, 6-21-61, from Rhinelander, Wis.; and *JerOtene capsules*, 6-22-61, from South Whitley, Ind.

LABEL IN PART: (Drum) "Private Formula No. P-29.241 * * * Prepared for The Torrance Company. * * * Code #60824 F * * * Each tablet contains: *Torula Yeast* 7½ gr."; (btl.) "*Torulose The King of Food Yeasts* with the pleasing nut like flavor grown on the 'Sweet of the Spruce' Dosage: * * * Manufactured for Jerico Laboratories Kalamazoo, Michigan 8338"; (can) "Instant Yeast . . . With a Nut Like Flavor . . . *Torulose* * * * King of Food Yeasts * * * Manufactured for Jerico Laboratories, Kalamazoo, Michigan * * * Each Tablespoonful (8 grams) Contains: * * * Compared with a typical Brewer's Yeast * * * 60824"; (btl.) "*JerOtene* * * * Completely Organic 5000 U.S.P. Vitamin A Units of Carotene. 10 Intl. Units Vitamin E Dosage * * * Jerico Laboratories Kalamazoo, Michigan Designated for special dietary food purposes * * * Control No. 94173 Code No. 100."